

# *Starter Kit Information*

We offer several different starter kits that are available to order for both new and seasoned reps! All are available to order on the wholesale order form (if you click on the details link beside each of the starter kits, it will give you more detailed information).

## **1. Sample Starter Kit**

A smaller starter kit was designed for you to taste test a few of our most popular mixes in several different categories. If you order this as your first order, we'll throw in a free sample of our catalog and a tri-fold brochure! This kit is only \$21.00 plus shipping. This kit will be shipped in a flat rate USPS box for \$10.70 unless it ships for less through UPS.

The sample kit consists of the following:

- Mexican Meatloaf
- Cheesy Potato Casserole
- Shrimp/Chicken and Rice Casserole
- Peanut Butter Pie
- Mexican Fiesta Dip
- Taco "Soup"reme
- Chocolate Chip Cheesecake Dip

If you choose to purchase 2 sample kits, one for sampling and one for your kick-off party, then your shipping will be the same! Two starter kits will fit inside a flat rate USPS box!!

## **2. Festivals or Arts and Craft Show Kit**

We realize that when you first start out, it is so difficult to decide what to purchase, how many of each mix to purchase, and where to begin! This is a package that we have put together that will hopefully help. If you plan on attending art/craft shows or festivals, then this would be an ideal kit for you to purchase for your first show. The kit consists of a variety of mixes for you to sell at your show. The mixes chosen are our most popular mixes.

The kit also consists of the following **FREE** items!

- 1 set of 100 Sample/Tester Spoons
- 1 set of 100 Soup/Sample Cups
- 2 pages of Re-order labels with your information on them for you to place on each of your mixes
- Set of 100 Thank You sacks for merchandise

## **3. Home Show Kit**

This kit is very similar to the arts and craft show kit.

## **4. Advertisement Kit**

This is something similar to a start up kit, but we call it an advertisement/sample kit. It is a kit that you can bring to different schools, businesses, or other places of work to show a sampling of our products and then take orders from. The kit includes 7 different mixes from various categories that are really popular and good sellers. We put them in a white box full of bright blue crinkle paper. The box is labeled with our name and logo, and we also include some catalogs so that your customers can see other products we offer in case they want to order something that isn't included in the sample kit and some mailing list

slips if they are interested in joining your mailing list. This box is easy to carry around and set up. This saves you a lot of time instead of setting up your whole display and from sitting there all day. You would simply drop it off, pick up your sample box and order forms in a day or two (leave it overnight if you wish), and then fill the orders! If you set the kit up at several different places in one week, then you could place one big order at the end of the week and then deliver the following week. That way the turnaround time is quick.

5. A “**Dips Package Starter Kit**”- We can fit 40 popular dips into an “A” USPS box, so the shipping is great on this one! This price is discounted.

6. A “**Meals and Soups Package Starter Kit**”- A special variety of our most popular meals and soups chosen just for you at a discount!

7. A “**Fall Starter Kit**”- Great kit including “fall” mixes at a discount.