

## Online Fundraisers

Online fundraisers can make fundraising easier for you! With The Gourmet Cupboard®, everyone can even order from the comfort of their own home with "Online Fundraising". And best of all, your child stays safe at home while collecting orders for his/her cause. All the participant needs to do is give out the website link to anyone and everyone! You can even send the link to Grandma from out of state or other friends and relatives who live a long distance away!

After signing up, we simply provide you with your own mini website created especially for YOU! Your customers order, and their products are shipped directly to them from the home office. We keep a running total of all orders and the profit earned, and we email this to you after every order is placed.

An online customer can order any of the single mixes, but please encourage your customers to order from the section called, "Fundraiser Packages" simply because the profit is more on these!

### **To sign up for an online link...**

You would simply scroll down to the bottom of the fundraiser section and fill out the form. Submit!! The home office receives your form, enters the information you're your mini-website, and within a 24 hour time period, both the sponsor and TGC representative will receive an email with the fundraiser link.

Each time someone orders, both the sponsor and TGC representative will receive a copy of each order AND a running totals page of commissions earned.

(an example....)

Group: Bob's Burger Joint

Rep: Christy Lee

Sponsor: Bob Marley

Name: Leslie Prothro

Packages (what YOU will receive in credit)

8.00 (let's say they ordered a Meals Package)

8.00 (let's say they ordered a Pie Package)

9.00 (let's say that they ordered a Tea Set)

Indiv. Mixes: (Your profit)

1.50 x 5 = 7.50 (let's say that they ordered 5 individual mixes)

Total: 32.50

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Name: Melissa Holmes

Packages (what YOU will receive in credit)

Monthly Special- 10.00 (let's say that they ordered the monthly special this month)

8.00 (let's say they ordered the Soups package)

Indiv. Mixes: (Your profit)

1.50 x 4 = 6.00

Total: 24.00

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### **When the fundraiser is over**

We email both the sponsor and TGC representative again.

We give you the amount earned.

We then give you the options to receive payment....

1. a written check
2. Paypal
3. Give as a credit to (the rep) on their spreadsheet, and they reimburse the group
4. Deduct this amount to the total owed from the orders you guys took with the fundraiser forms, if any.

### **Fundraiser FAQs**

#### ***What is the profit margin for the organization?***

Schools/organizations will make \$1.50 from each single mix but much more on the fundraiser sets (and even more if using the traditional order forms, see details above in traditional order forms section)

Profit for Group:

Sweet Dips - \$7.00

Dips- \$7.00  
Meals- \$8.00  
Soups- \$8.00  
Desserts- \$7.25  
Pies- \$8.00  
Sugar Free- \$6.00  
Breakfast- \$7.25  
Mexican- \$7.50  
Italian- \$7.25  
Cajun- \$7.50  
Asian- \$7.50  
Coffees- \$7.50  
Cookies and Hot Chocolates- \$5.25  
Coffee and Cake- \$6.00  
Soup and Cornbread- \$5.50  
4 Flavored Coffees- \$8.00  
6 Flavored Coffees- \$11.00  
Hot Chocolate Set- \$10.00  
Tea Set- \$9.00  
Hot Drink Set- \$9.50  
Caramel Lovers Set- \$8.00  
Chocolate Lovers Set- \$10.00  
Cinnamon Lovers Set- \$9.75  
Coconut Lovers Set- \$9.25  
Peanut Butter Lovers Set- \$7.00

***Is this a free set up?***

Yes! We provide you with your own link.

***Can you request to do both the traditional fundraiser packets and online?***

Yes, you may choose to participate in one or both!